



Free Magazine for Japanese women in Thailand

WOM-Bangkok

~ワム・バンコク~



WOM -Bangkok New styles free magazine for japanese women who lived in Thailand Magazine is focus primarily on Bangkok life styles which not only women categories such as fashion, shopping and dinning but also various daily life styles and baby categories which more useful for your daily life

Magazine Detail	
Size	A5 dimension 14.8(W) x 21(H)cm. Total pages around 90 4 colour print
Total print	20,000 copies / month
Published date	every 28th of the month
Circulation	10 places or more in main departmentstore, Hospital, restaurants, shop, Hotel and traval agents 300 places or more in Japanese use facilities

Content Detail
- 1 main theme
- information / column of restuarants, spa, hotel and more
- column for women such as fashion, shopping baby, beauty, hair design and more

Advertising Detail

<p>1 page (148mm x 210mm) 25,000 B</p> <p>inside cover (148mm x 210mm) 45,000 B</p> <p>back cover (140mm x 210mm) 70,000 B</p>	<p>Spread page (296mm x 210mm) 45,000 B</p>	<p>1/2 page (132mm x 96mm) 15,000 B</p>	<p>1/3 page (132mm x 63mm) 10,000 B</p>
			<p>1/6 page (64mm x 63mm) 5,000 B</p>

<p>2/5 page (132mm x 76mm) 13,000 B</p>	<p>1/2 page (64mm x 196mm) 15,000 B</p>	<p>1/4 page (64mm x 96mm) 8,000 B</p>
<p>1/5 page (132mm x 36mm) 7,000 B</p>		
<p>1/5 page (64mm x 76mm) 7,000 B</p> <p>1/10 page (64mm x 36mm) 3,500 B</p>		

Special Discount	
Special discount for long term contract	
3 - 5 month	5%
6 -11 month	10%
12 month	20%
In case of 1 time payment, another 5% discount will be added on the regular discount (6 months contract or longer)	

- * This price is monthly rate
- * In case of contracted has been cancelled 1 month service charge will be compensate
- * The price and term of service can be change without notice
- * This price not included VAT 7%

For more detail please contact :

Media Presto Co.,Ltd.
WOM-Bangkok

Phone : 0-2653-2208 / Fax : 0-2653-2209
e-mail : info@wom-bangkok.com
http://www.wom-bangkok.com